



2ND BATCH

ONLINE COURSE ON

**USAID GRANTS:
ORGANIZATIONAL
READINESS FOR
INTERNATIONAL
DEVELOPMENT FUNDING**



Date: 18, 19 & 20th July, 2023



Time: 06:30PM to 08:30PM (IST)

ABOUT COURSE:

Are you a nonprofit looking to compete for international development funding? Are you a for-profit social enterprise looking to participate in the international development industry? If you answered yes to either of these questions, this course is for you! Over three days, learn how to prepare your organization to be eligible and competitive for winning grant money from the US Agency for International Development (USAID).



COURSE OBJECTIVES:

- Participants will learn the tools and programming language USAID uses and expects its applicants to understand.
- Participants will learn and practice using these tools and language to communicate their value to USAID or frequent recipients of USAID funding with whom there may be partnership opportunities.



TEACHING METHODOLOGY:

Using a recently published Request for Application (RFA), this course will break down the core proposal development tools applicants need to create a complete and competitive USAID grant funding proposal.



WHO SHOULD ATTEND?

- This course is for NGOs with at least 3 years of progressive grants management experience.
- This course is also for social enterprises (for-profit organizations that sell products or provide services that help to solve social and/or environmental problems) with at least three years of progressively increasing revenue and market growth



THIS COURSE IS NOT FOR YOU IF

- You are Startups
- Organizations Operating Informally
- Businesses that do not have a Social or Environmental Mission



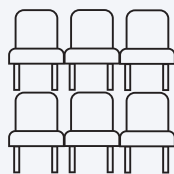
MEETING MODE:

Zoom Meetings



SEATS:

25



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LEARNING INVESTMENT:

Rs. 2500/-
Per Participant

Rs. 1500/-
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(Fees Include E-Certificate of Participation+
E- Resource Materials + 30 Days Recording
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KEY COURSE CONTENT:

Day:1



Participants present themselves and their organizations



Introduce the sample USAID RFA; break down its components for participants



Q & A

KEY COURSE CONTENT:

Day:2



Using the RFA Participants will learn how USAID grant applicants communicate their programs through two tools: a log frame and a results framework.



Participant will also learn and practice communicating not only their programming but their unique value added to potential USAID grant partners **Discussion** of NGO organizational systems to set your NGO up for application success.



Q & A

KEY COURSE CONTENT:

Day:3



Utilizing the tools from Day 2 Participants will be introduced to how USAID then expects grant-recipients to report on project progress



The class will end with a discussion of the obstacles NGOs and social enterprises face in securing funding from the USAID as well as solutions applicants have created to overcome these obstacles..



Q & A

COURSE FACILITATOR:



MS. KAT HARRISON
(MPA, MBA)
Founder & Director
KL Small Business Services LLC,
USA

Kat Harrison is the Founder and Director of KL Small Business Services LLC, a boutique consulting firm that helps purpose-driven enterprises prepare for and secure financing to achieve their business goals. For over ten years, Ms. Harrison has worked on the nexus of the private sector and positive social change, helping to raise money and secure grant funding for tech startups, renewable energy companies, and international NGOs. These organizations have been in Guatemala, Peru, El Salvador, Malawi, and Uganda. Most recently, Ms. Harrison returned to the United States to work in her native state of New Jersey, training and counseling entrepreneurs in best practices for business growth. In September 2021, she launched her own company to provide bookkeeping, grant writing, and startup support services to enterprises who work to protect the environment and build healthy, safe communities. In her spare time, Ms. Harrison loves dancing, cooking, and playing with her nieces and nephews.

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