



ONLINE COURSE



FROM IDEA TO IMPACT



WRITING DETAILED PROJECT REPORTS (DPRs)



Date: 08th to 10th January, 2024



Time: 06:30PM to 08:30PM (IST)



ABOUT COURSE:

Welcome to our comprehensive course on '**Detailed Project Report**'. This course is your gateway to mastering the art of creating insightful and effective project reports that are vital for successful project management. Whether you're an aspiring entrepreneur, start-up, student, educator, project manager, a seasoned professional, or someone eager to enhance their reporting skills, this course offers a structured and in-depth exploration of the key principles and techniques involved. Discover how to transform raw ideas / data into compelling narratives, design actionable recommendations, and communicate your project's progress and potential with precision. Join us to unlock the power of detailed project reports and take your project management skills to the next level.

KEY TAKE AWAYS:



Comprehensive DPR Understanding:

Learners shall have a thorough understanding of what constitutes a DPR, its purpose, and its significance in project management.



Practical Skills Application:

Equip learners with the skills to research, analyze, and present data effectively in a DPR format.



Strategic Thinking and Decision Making:

Enable learners to think strategically, assess risks, and make informed decisions based on the information presented in a DPR.



Effective Communication:

Enhance learners' ability to communicate complex information in a clear, concise, and structured manner suitable for diverse stakeholders.



Professional Development:

Provide learners with a valuable skill set that can be applied in various industries and roles related to project management, finance, and business development.

TEACHING METHODOLOGY:



Interactive Session



Grouped Exercise



Case Studies

WHO SHOULD ATTEND ?

This course is relevant to a wide range of professionals and individuals involved in project management, research, and decision-making processes. Those who can benefit from this course include:



Project Managers



Entrepreneurs and Startups



Government and Nonprofit Professionals



Students and Educator



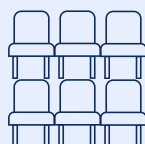
Managers and Executives



Anyone Seeking Skills Advancement

SEATS:

25



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STEP BY STEP LEARNING AGENDA:

Day 1:



Executive Summary: A concise overview of the entire report



Background of Promoters: Details about the promoters' qualifications, experience, and past endeavors



Present and Proposed Shareholding Pattern of the company: Breakdown of current ownership and proposed changes



Brief Introduction to the company : Company history, mission, vision, and core values



Market Analysis and competitive advantage of the products : Market size, trends, competitors, and unique selling propositions



Marketing Arrangements Proposed: Marketing strategies, distribution channels, and partnerships.

STEP BY STEP LEARNING AGENDA:

Day 2:



Project Cost & Means of Finance: Detailed budget breakdown and financing sources.



Justification & Validation of Project Cost & Means of Finance : Rationale for costs and financial strategies



Production Process and Plant Layout : Step-by-step process and layout design.



Projection implementation Schedule & Certifications / Approvals Required : Timeline for project phases and necessary certifications.

STEP BY STEP LEARNING AGENDA:

Day 3:



Technical Aspects : Detailed technical requirements, equipment, and resources.



Projected Profitability & Assumptions underlying Profitability : Financial projections, revenue streams, and underlying assumptions



Swot Analysis : Strengths, weaknesses, opportunities, and threats of the project.

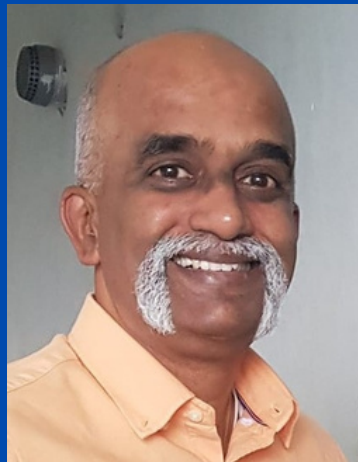


Details of Securities offered to the Bank: Collaterals or guarantees provided to financial institutions.



Conclusions & Recommendations: Summarizing insights and providing actionable recommendations.

COURSE FACILITATOR:



Esteemed Speaker:
Mr. P S N Murthy
Retired Banker & MSME
Advisor
Founder, PAVI Consulting,
Hyderabad

Mr. Murthy has over 36 years of experience in Development Banking, Microfinance, and MSME Retail Lending. He was a founding member of MUDRA, a subsidiary of SIDBI, serving there for over 4 years. After 25 years at SIDBI, he retired as Deputy General Manager, having worked in various locations including Patna, Nagpur, Mumbai, Lucknow, and Hyderabad.

Additionally, Mr. Murthy founded Lakshitha, an NGO focusing on Education and Health since 2003. He offers consulting in areas like Microfinance, Women Empowerment, and NGO Management. He also advises small to medium NGOs.

He holds a PGDSRD from NIRD, Hyderabad, and is a Certified Associate of the Indian Institute of Bankers. Notably, he received a scholarship for NGO governance from Vishwa Yuva Kendra & BOSCH. His international training includes programs in Italy, South Africa, and Thailand, among others.

LEARNING INVESTMENT:

Rs. 2500/-
Per Participant

Rs. 1500/-
for Premium
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(Fees Include E-Certificate of Participation+ E- Resource Materials + 30 Days Recording Access)

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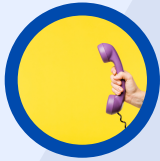
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