

# CSR Master Class

**Practical Guide for  
Strengthening Corporate  
Partnership**



05th August 2023 | Saturday  
9:00 AM to 5:00 PM



Hotel Bangalore Gate  
9 & 12, Gajanana Towers , Kempe Gowda Road Opposite  
Menaka Theater, near Mysore Bank Circle, Bengaluru,  
Karnataka 560009

# About Course:

The goal of the CSR Masterclass is to equip participants with the knowledge and assurance necessary to discuss CSR in a professional setting. All industries and sectors are increasingly focusing on sustainability. Participants will gain knowledge of the critical areas needed to implement and communicate CSR as part of their daily tasks during this course. The curriculum adopts a holistic approach to the concepts and introduces current issues, trends, and frameworks while also motivating participants to forecast future opportunities and manage challenges of sustainability in order to maximize the outcomes for participants in this introductory training.

In recent years, there has been a transition from corporate social responsibility to social purpose. Many businesses have shifted from a community investment strategy and a "nice to have" perspective to a holistic approach in which their mission is embedded in everything they do.

CSR can encompass a wide range of techniques and efforts, from sustainable practices to community involvement. Customers are increasingly expecting organizations with whom they do business to act responsibly. Following an amendment to the Companies Act, 2013, in April 2014, India became the first country in the world to make corporate social responsibility(CSR) mandatory. As part of any CSR compliance, businesses can invest their revenues in sectors such as education, poverty, gender equality, and hunger.

According to Ministry of Corporate Affairs data In Karnataka Corporate Companies spent 1277.81 Crore Rupees approximately on CSR Projects through 2054 Eligible Companies where in India last financial year 2020-21 total 25714.65 crore spent by 18012 eligible corporate in 38790 projects in 14 major development sectors.

Statistics shows major avenues for creating partnership with corporates to implement high impact social projects. In this course participants will understand nitty gritty of CSR compliance to collaboration.

# Objectives:

- Help NGOs/Institute/Agency to build their capacities for CSR partnership.
- Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.
- Due Diligence & Future Readiness
- Help to improve organization's social & ethical performance.
- Empowering existing development leaders in CSR & Sustainability domain.

# Take Away:

- Regulatory Framework for CSR– Latest Government Acts, international guidelines and best practices
- Approach for identification of CSR activities through needs assessment
- CSR project planning, proposing and implementation
- Monitoring, measurement and evaluation of CSR activities for outputs and outcomes
- Assessment of capacity of implementing partner

# Who Should Attend?

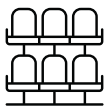
Senior Management of NGOs /Educational Institute/University/Social Enterprises- CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).

## Learning Investment:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)

## Seat:

15



## For Registration Support:

Training Advisor:  
M/s Heena +91 9510526835

**CLICK HERE**

to Register

# LEARNING AGENDA

Time	Particular
09:00 to 10:00	<b>Registration and Breakfast</b>
10:00 to 11:30 <b>CSR Ecosystem</b>	CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. CSR Reporting (Best Practices)
11:30 to 12:00	<b>Networking Tea/Coffee</b>
12:00 to 13:00 <b>Legal and Documentation</b>	Documentation (Check List), Tips for preparing documents with legal aspects. How to Identify CSR Eligible Company? Impact creation through digital tool & social media.
13:00 to 14:00	<b>Networking Lunch</b>
14:00 to 15:00 <b>Partnership Modalites</b>	How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding.
15 :00 to 15:15	<b>Short Break</b>
15:15: to 16:30 <b>Partnership Opportunities</b>	Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection.
16:30 to 17:00	<b>Contact Sharing &amp; Hi-Tea</b>

## FOR PAYMENT

<b>Name of Bank</b>	Axis Bank Ltd
<b>Account Holder</b>	Navjivan Centre For Development
<b>Current Account Number</b>	918020110035659
<b>IFS Code</b>	UTIB0001874
<b>Branch</b>	PILAJIGANJ, MEHSANA
<b>Account Type</b>	Current

## SCAN HERE TO PAY



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## REACH US :

Navjivan Center For Development  
31 to 36, 3rd FLOOR, PALIKA BAZAR, OPP. NAGAR PALIKA BUILDING,  
MEHSANA - 384 001 GUJARAT, INDIA

 +91-9510-526-835

 [ncd@ncdindia.org](mailto:ncd@ncdindia.org)

 [www.ncdindia.org](http://www.ncdindia.org)

## TESTIMONIALS

**MR. NIRAJ KUMAR SINHA**  
PRESIDENT, DAYA SOCIETY MUNGER

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It was well designed day and program with much more informative

Lots of knowledge and ideas gained in this workshop

Thanks to NCD for invites us as participant and hope we should able to explore the possibilities



**MR. BIKRAM KUMAR**  
SR. EXECUTIVE, SARVA SEVA SAMITY  
SANSTHA KOLKATA

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The session was very informative and grounded.

As a early bird in the sector i.e. development sector, it will help me to fulfill my future

Desire professionally also, the session was very participatory



**MR. PRASHANT PAL**  
FOUNDER, PURE INDIA TRUST JAIPUR

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I am really impressed with the honest knowledge shared by NCD with NGO and people worship in social sector

You are very true inspirational myself

Thank you



**MS. PAYAL SINGHAL**  
MANAGER CSR, CSL FINANCE LTD. NOIDA

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I am glad to hear that i had a positive experience with Sanjay Sir in CSR Master Class!!

Its always great to receive so much knowledge

This session it will be a overall CSR scenario and some vision and i get positive experience & bring so many innovative ideas



## GLIMPSES OF CSR MASTER CLASS 2023



DATE : 22ND JANUARY, 2023

CSR MASTER CLASS 2023 @ AHMEDABAD



DATE : 01ST APRIL, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



DATE : 02ND APRIL, 2023

CSR MASTER CLASS 2023 @ PATNA



DATE : 15TH APRIL, 2023

CSR MASTER CLASS 2023 @ MUMBAI